



CARE Ethiopia Annual Report 2024



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COVER PHOTO

Sadiya Gemalu, a participant of SPIR II Project engaged in micro franchise in Gemechis woreda, West Haraghe Zone, Oromia. Photo credits: ©2024 Darmyelesh Yesuneh / CARE.

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ABOUT CARE

CARE International



Founded in 1945, CARE is a leading humanitarian organization fighting global poverty. CARE places special focus on working alongside women and girls. Equipped with the proper resources, women and girls have the power to lift whole families and entire communities out of poverty. In 2024, CARE worked in 121 countries, reaching nearly 53.4 million people through 1,450 projects and initiatives. To learn more, visit www.care.org.

CARE in Ethiopia



CARE started working in Ethiopia in 1984 in response to severe drought and famine.

The main focus of our work is addressing the root causes of poverty and vulnerability through nexus

and development programming as well as humanitarian response. This includes programming for improved governance; water and sanitation; food security; women's economic justice; sexual and reproductive health and rights; and nutrition; and household and community level resilience. Our programs are implemented across both rural and urban areas. In FY 2024, CARE Ethiopia's portfolio was over \$136 million USD in investments for combined humanitarian response and long-term development programs.

WHAT WE DO

CARE Ethiopia works in multiple sectors including the following priorities:

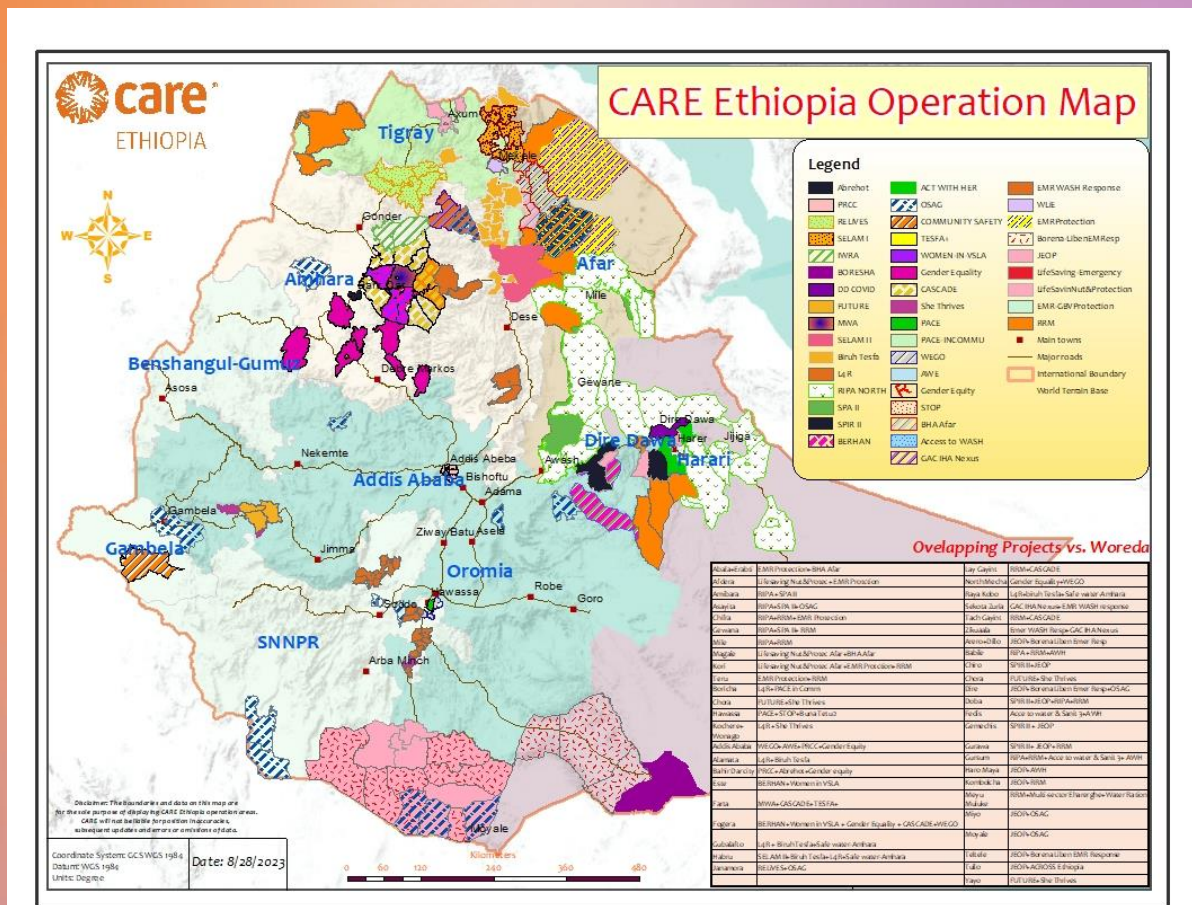
- ❖ Food Security, Livelihoods & Resilience
- ❖ Nutrition
- ❖ Water, Sanitation & Hygiene
- ❖ Humanitarian Response
- ❖ Sexual & Reproductive Health & Rights
- ❖ Women's Economic Justice
- ❖ Dignified Work

WHERE WE WORK

CARE's operation spans the majority of the country, including some of the hardest to reach areas. Implementation is through existing field office structures.

The regions and city councils where CARE operated in 2024 included:

- ❖ Afar Regional State
- ❖ Amhara Regional State
- ❖ Oromia Regional State
- ❖ Southern Nations, Nationalities, and Peoples (SNNP) Regional State
- ❖ Sidama Regional State
- ❖ Somali Regional State
- ❖ Tigray Regional State
- ❖ Addis Ababa City Administration
- ❖ Dire Dawa City Administration



Note: The map was developed by CARE Ethiopia in 2019 and last updated in 2023. Hence, it does not necessarily include some of the newer projects subsequently launched.



CARE Ethiopia's program encompasses development, nexus and humanitarian interventions. In 2024, CARE Ethiopia implemented 65 projects under 5 program units. These are food and Water Systems (FWS); Health Equity and Right (HER); Women Economic Justice (WEJ); Humanitarian Assistance (HA); Food Security, Livelihoods, and Resilience (FSLR).


Food and Water Systems (FWS)

The strategic objective of Food and Water Systems (FWS) Unit is to improve access to safe, healthy hygienic practices and improve access to sanitation facilities for community and institutions; support natural resource management and conservation and promote climate justice. In 2024, the unit implemented 13 projects in different regions (Amhara, Oromia, Afar, Tigray) of the country, and reached a total of 723,332 people (373,747 F).

In 2024, CARE also implemented two projects related to the impact areas of FWS. One is the Pastoral Development Policy and Strategy (PDPS) Implementation Support Project while the other is IGNITE Climate Innovation Challenge Fund.

Pastoral Development Policy and Strategy (PDPS) Implementation Support Project: Funded by Bill Unger, the project supports the rollout of the national pastoral development policy and strategy in Ethiopia. It facilitated various policy dialogues at the federal and regional levels, bringing pastoralist leaders and women pastoralists as key stakeholders to review and contribute to the strategy priorities. Specifically, the project supported the contextualization of the policy and strategy to the context of Afar region, including translating it into the local language. The project also introduced and piloted an implementation approach by adapting the Farmer Field and Business School to the Pastoral and Agro-Pastoral Field and Business School. The pilot and rollout of this approach are now being scaled up by CARE Ethiopia's Uplift Her project funded by the Global Alliance Canada. The project also supported the development of a pastoralist strategy for the CARE Ethiopia Office.





IGNITE Climate Innovation Challenge Fund: Implemented in Afar and Amhara by WFP and CARE Ethiopia in collaboration with CARE Denmark, the project aims to identify, support, and scale locally led changemakers with innovations that benefit populations most affected by climate change and food insecurity. Six ventures (four from Amhara and two from Afar) that met the project objectives have been selected and funded to enhance their business effectiveness. These ventures have also received training in financial and human resources management, record keeping, market linkage, and onsite technical support from CARE and WFP staff. The innovations focus on integrated agriculture, seed multiplication, urban waste recycling, and greening initiatives, aiming to improve income, food security, and environmental sustainability. The project aspires to promote evidence-based adaptation and accelerate new innovations for further scale-up.

Food Security, Livelihoods and Resilience



CARE Ethiopia is implementing long term food security and resilience building projects in partnership with other non-governmental organizations. The purpose and focus of food security and resilience projects is aimed at increasing livelihoods and income diversification to ensure food, livelihoods and nutrition security.

In 2024, CARE Ethiopia implemented three long term resilience building projects, Resilience in Pastoral Areas (RiPA North) and Strengthen Productive Safety Net Program (SPIR-II), and Women's Empowerment through Gender Transformative Market Opportunities (WE-GO). Under these projects, CARE Ethiopia reached a total of 410,023 people (i.e., RiPA-277,105; SPIRR-II,123,310; and WEGO, 10,008).

Health, Equity, and Rights



The strategic objective of HER Unit is to empower vulnerable adolescent girls and women to lead a life free from violence, access services of their choice, enjoy bodily autonomy and integrity. In 2024, the unit implemented a total of 5 projects in different regions (Oromia, Amhara, Afar) of the country, and reached **261,833** (168,466 F) individuals.

Humanitarian Assistance



The overarching objective of our Humanitarian Assistance is to save and protect life through swiftly responding to crises, ensuring the immediate needs of affected populations are met. In 2024, Humanitarian Unit successfully implemented more than 30 multisectoral (WASH, HEAL, Nutrition, Shelter and NFI, livelihoods and food security, and women and girls and protection focused projects, and reach, 3,021,848 (1,624,170 F) people.

Women Economic Justice



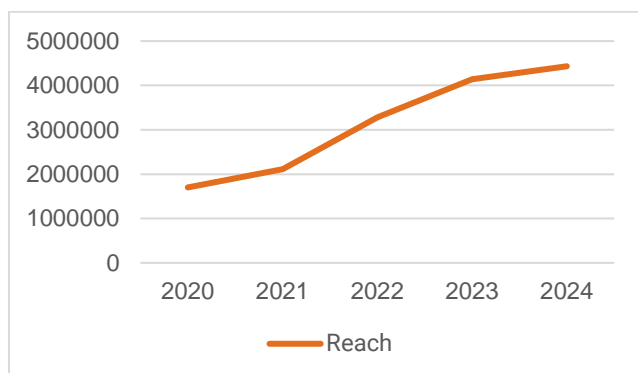
The objective of WEJ Unit is to enable women to have more equitable access to and control over economic resources and opportunities through assisting women in accessing financial services, engaging in dignified work, and prospering as small-scale producers and entrepreneurs. In 2024, the unit implemented a total of 9 projects in 4 regions (Amhara, Oromia, Sidama and SNNP) and 1 city administration (Addis Ababa), and reached a total of 23,942 (76% F).

SUMMARY OF OUR REACH AND IMPACT IN FY 2024

65 Projects in 7 Regions and 2 City Administration Councils

In 2024, CARE Ethiopia reached a total of **4.4 million** participants. These people were assisted through 65 projects implemented in 7 regional states and 2 city administration councils. About 54% of the people reached were female.

Reach, 2020-2024



Reach by Program Unit



3,021,848 individuals were reached through humanitarian interventions



723,332 individuals were reached through food and water systems program



138,060 individuals were directly reached through food security, livelihood and resilience program



261,833 individuals were directly reached through health, equity, and rights program



23,912 individuals were directly reached through women's economic justice program

Direct Reach by Key Impact Areas



3,040,107

individuals reached with humanitarian action



2,700,738

individuals reached with food, water, and nutrition support



206,506

individuals reached through initiatives for advancement of women and girls



503,115

individuals reached through climate justice initiatives



152,179

individuals reached through initiatives for women's economic justice



388,747

individuals served through interventions to ensure right to health



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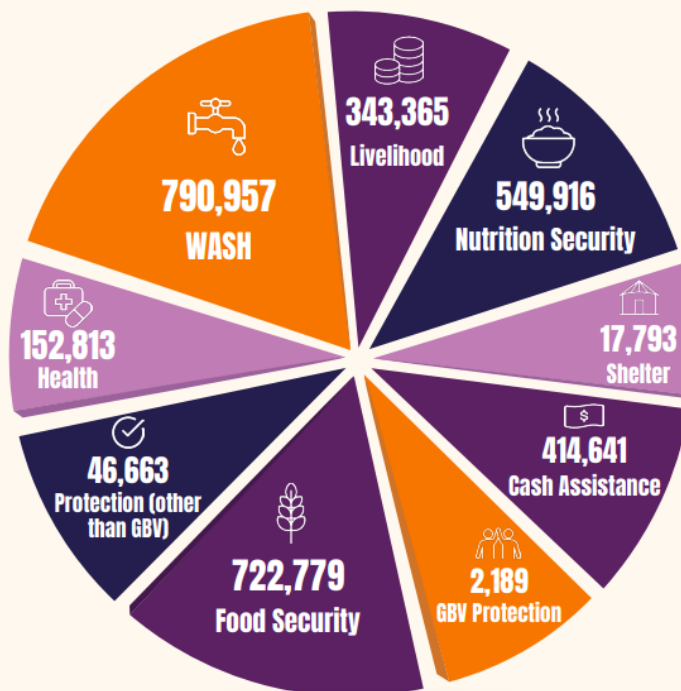
Reach by Impact Area, 2020-2024

FY	Impact Area					
	Humanitarian Action	R2FWN*	CLJ*	R2H*	AWG*	WEJ*
FY-20	910,072	848,823	214,666	93,503	166,937	48,044
FY-21	1,172,558	1,417,080	274,939	112,859	624,412	186,340
FY-22	2,753,501	2,864,778	199,994	95,389	289,663	155,474
FY-23	2,780,673	3,273,525	261,562	229,810	567,214	269,998
FY-24	3,040,107	2,700,738	503,115	388,747	206,506	152,179

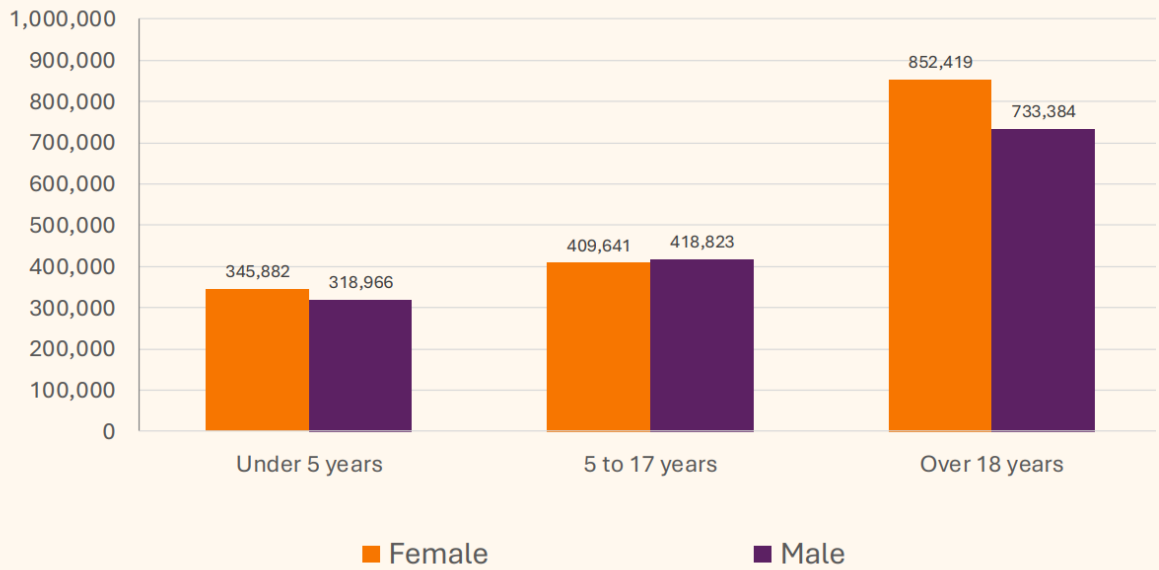
*R2FWN, Right to food, water and nutrition; CLJ, Climate justice; R2H, Right to health; AWG, Advancing Women and girls; WEJ, Women economic justice

Snapshots of Our FY2024 Humanitarian Update

In FY24, CARE Ethiopia, alongside its local partners, reached a total of 3 million people through its humanitarian programs. This remarkable achievement places Ethiopia among CARE's top 10 countries globally in terms of reach across various sectors, including health, nutrition, water, sanitation, and hygiene. The reach is achieved through our humanitarian projects and development projects with humanitarian interventions including Selam 1 and Selam 2 from FWS, Berhane from HER, and RiPA Crisis Modifier from Food Security, Livelihoods, and Resilience units.



Notably, women and children made up a significant portion of the participants reached through our humanitarian interventions, demonstrating the impact of our work on vulnerable populations.



Our Impact



CARE Ethiopia tracks, measures and reports the number of people whose lives are impacted by positive and lasting changes in line with CARE international Vision 2030 to impact life of 200 million people globally. During 2021-2023, CARE Ethiopia impacted the lives of 3 million people. These span our six impact areas and targets:

- ❖ Right to food, water and nutrition, 1.4 million impact.
- ❖ Humanitarian action, 2.6 million impact.
- ❖ Climate Justice, 1.1 million impact.
- ❖ Advancing women and girls, 187 thousand impact
- ❖ Women Economic Justice, 127k impact
- ❖ Right to Health, 68k impact



ACCOUNTABILITY AND PARTNERSHIP

Feedback and Accountability Mechanism

CARE strongly believes that the voices of the community, stakeholders and partners are heard, that FAM should be accessible across all CARE's operational areas and to all community members regardless of age, sex, and ability, including the most marginalised. To that end, CARE Ethiopia continued to apply its long-established feedback and complaint mechanism across all project locations. It incorporates more feedback and complaint channels including community help desk, FAM dedicated mobile number at each field offices, suggestion box, office walk in and meeting with project s for in person feedback and complaint etc.). Feedback and complaints are regularly collected, analyzed and presented to the senior management team of the CARE Ethiopia Country Office and project teams.

In 2024, CARE Ethiopia also digitized its feedback and

complaint mechanism using MIS application system, power BI and other Microsoft office packages. In 2024, CARE Ethiopia received about 5 thousand feedback and complaints and responded to and closed all cases. The Country Office properly used the inputs from its feedback and complaint mechanism to improve the quality of its programming.

Capacity Assessment of Women Led, Women's Rights and Advocacy Movement Organizations in Ethiopia

In 2024, CARE Ethiopia conducted a rapid capacity assessment on 30 nationally registered women led organizations (WLOs), women focused organizations (WFOs) and advocacy movement organizations (AMOs) operating in Ethiopia. The main purpose of the assessment was to map, identify and evaluate these organizations in seven capacity areas: identity and

governance, financial management, human resources management, advancing women and girls participation and decision making, networking and advocacy, safeguarding, and monitoring, evaluation and learning (MEL). Based on the findings of the assessment, CARE will provide support tailored to the needs of the organizations (and as resources will be availability).

Key findings of the assessment indicated that while the organizations differ in programmatic contributions, most are engaged in empowering women. They conduct various activities such as raising awareness on harmful traditional practices (HTPs) and violence against women and girls (VAWG), providing legal aid, and influencing policy and legal frameworks. Despite their dedication, many of the organizations face significant constraints, including limited financial, human, and material resources, which hinder their operations and impact.

Many of the organizations provide legal aid services in collaboration with higher institutions; some have shelters, counseling rooms, and medical assistance. Consortia sub-granted budgets as part of their capacity development efforts and tried to influence policy and legal frameworks. A few engaged in research and provided evidence-based recommendations to inform policy discussions and drive positive change.

They worked closely with government institutions and local-level policymakers. It was remarkable to observe that some CSOs undertook activities voluntarily and in a context where there was no budget, even for small administrative costs. Generally, they showed commitment to empower women, and drive for social change.

The assessment revealed critical capacity gaps, particularly among newly established and young organizations. Those ranked lowest showed limited capacity, struggling with resource constraints, minimal impact, and weak organizational structures.

The lifting of the restrictive legislation on CSOs working on human rights in 2019 was an important improvement that brought several positive changes for WLOs, WFOs, and AMOs that work on advancing women and girls. Apart from the lifting of restrictions related to thematic areas of operation and sources of funding, the new proclamation emphasizes the need for CSOs to mainstream issues related to women and girls advancement, children, the elderly and people living with disabilities.



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OUR TEAM

In 2024, CARE Ethiopia continued to heavily rely on its majority local staff who are knowledgeable about the country context and industry experts in their fields. As our programmatic areas of work and geographic presence expand year-on-year, we also scale our investment in staff.

In 2024, CARE Ethiopia had a total of **1,452** staff, **39%** (**573**) of whom are female with **60%** (**20**) of senior staff positions held by women and **40%** (**8**) by men.



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OUR DONORS

A total of **33** major donors funded the projects CARE Ethiopia implemented in 2024. These include donors who supported one or more of the projects or initiatives that were ongoing, completed or new activities launched during the reporting period.

Among the 33 major donors are,

- ❖ 12 donor government agencies
- ❖ 6 United Nations agencies
- ❖ 18 private organizations

Major Government Donors

- ❖ Austrian Development Agency
- ❖ European Union
- ❖ French Development Agency (Agence Française de Développement (AFD))
- ❖ Foreign, Commonwealth Development Office of the United Kingdom
- ❖ Global Affairs Canada
- ❖ Deutsche Gesellschaft für Internationale Zusammenarbeit
- ❖ Ministry of Foreign Affairs of the Czech Republic
- ❖ Ministry of Foreign Affairs of the Kingdom of the Netherlands
- ❖ United States Agency for International Development
- ❖ United States Department of Labor

United Nations Agencies

- ❖ United Nations Food and Agriculture Organization (FAO)
- ❖ United Nations International Children's Emergency Fund (UNICEF)
- ❖ International Organization for Migration (IOM)
- ❖ United Nations Office for the Coordination of Humanitarian Affairs (OCHA)
- ❖ United Nations World Food Programme (WFP)
- ❖ United Nations Entity for Gender Equality and the Empowerment of Women (UN Women)

Major Private Donors

- ❖ Astellas Global Health Foundation
- ❖ Bill & Melinda Gates Foundation
- ❖ Buddhist Global Relief
- ❖ Charles Engelhard Foundation
- ❖ Conrad N. Hilton Foundation
- ❖ David & Lucile Packard Foundation
- ❖ David and Patricia Atkinson Foundation
- ❖ Gap Foundation
- ❖ Global Water Challenge
- ❖ Helsel Foundation
- ❖ Latter-day Saint Charities
- ❖ Peierls Foundation
- ❖ Procter & Gamble Foundation
- ❖ PVH Foundation Inc.
- ❖ The Kendeda Fund
- ❖ The Africa Endowment
- ❖ Tiffany & Co.

Want to find out more?

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To learn more about CARE's work globally,
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